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To: Office of the Secretary

Federal Communications Commission

1919 M Street NW

Washington, D.C. 20554

Federal Communications Commission Office of the Secretary

RM Number 7594

With regard to the inquiry into the communation's policies and cules regarding AM Directional Antenna Performance Verification (RM No. 7594), it is the position of Kintronic Laboratories, Incorporated, a leading manufactoror of custom AM autenna systems, that this inquiry should be thoroughly investigated to the fullest extent possible seas to reduce the economic burden that in placed on the AM broadcaster in commencing the operation of a new AM station or in maintaining an AM station. There is no question that the computer aided design techniques available today permit the prediction of extremely accurate operating parameters as well as pattern trold strongths for an AM directional array. Each time a new AM directional is installed, a new addition is made to the empirical data base, hence permitting further redinement to the computer Certainly there are extreme cases where physical structures, buildings, etc. will present sources of re-radiation, which the commuter model would not account for. However in most cases, the shape and magnitude of the pattern can be well understood based on the field ratio and phase information provided from an antenna monitor. A partiel proof should be sufficient 10 verify the pattern.

I hope that you will give inquiry RM No. 7594 your fullest attention some to improve the quality of AM radio service and to reduce the financial burden on the AM broadcastor in installing and maintaining on AM directional array. Thank you for your kind consideration of these comments.

President.